

**Report on IEEE Section Congress 2020 Recommendations Event**  
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The IEEE Section Congress 2020 was initially scheduled for August 2020 but then cancelled due to the pandemic crisis. The organizing committee was able to at least move forward with a virtual Recommendations Event to ensure the feedback of the IEEE members around the world was collected. The event was set as two sessions. Session 1 was hosted on September 1st, and Session 2 was hosted on September 15th. The sessions included a few Guest Speakers, including executives from IEEE. In Session 1, there was a great presentation on “How to be Successful in a Virtual Environment” with a great review of IEEE resources available to volunteers. Session 2 included presentations from the Industry Relations Committee and the VoLT (Volunteer Leadership Training) program and projects.

Video recordings of the Sessions and the presentation slides are available at the IEEE Center for Leadership Excellence (CLE) website. Here’s a direct link to the page for IEEE Section Congress 2020 Recommendations Event:

<https://iee-elearning.org/CLE/course/view.php?id=442>

(Note that these materials are available to IEEE members, so an IEEE login is required to access these materials)

The main goal of the event was to complete the selection of the Top 3 Recommendations that would shape the strategic planning and priorities of IEEE for the next 3 years.

The Top 3 Recommendations that received the most votes are:

1. Create a 3-5 multi-year IEEE membership fee structure with discounts
2. Provide continuing education to provide true value added for working professionals
3. Provide resources to Sections to serve industry professionals and engage with local industries

## Top Three 2020 Recommendations

## RECOMMENDATION 4

**Create a 3-5 multi-year IEEE membership fee structure with discounts**

This structure would benefit IEEE by ensuring that the members stay with IEEE for a longer period. The structure would also greatly benefit members by providing options for more cost-effective membership. Other professional societies have been exercising multi-year membership fee structures which have proven to be highly effective and successful.

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## Top Three 2020 Recommendations

## RECOMMENDATION 10

**Provide continuing education to provide true value added for working professionals**

Present short courses on emerging technical topics including a documented certification, including professional development hours. To increase member retention, offer 3 courses per year to each member. Additionally develop online presentations similar to TED talks on engineering topics.

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## Top Three 2020 Recommendations

## RECOMMENDATION 8

**Provide resources to Sections to serve industry professionals and engage with local industries**

To better serve industry professionals, IEEE to provide industry seminars including technical presentations, opportunity to earn professional development hours and networking opportunities. IEEE also to provide structural resources such as a Customer Relationship Management platform to track local industry contacts and training to engage with local industries.

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