

Impact of Disruptive Technologies on Management: *Leading Your Team to Cope and Thrive*

Full-day Symposium for Technology Managers, Directors, CxOs

PROGRAM:

8:30 Registration & Continental Breakfast
9:00 **Keynote:** *"Building a Civilized Workplace"*
– Prof. Robert Sutton, GSB, Stanford Univ.
9:45 **Addressing Disruption with Your Team**
Chair: Rafael Betancourt, IEEE TEMS SCV Chapter Vice-chair
1.1 *"Updating the Model"*
– Rafael Betancourt, Synaptics, Inc.
1.2 *"A Bridge Too Far? Managing Technology Overreach"*
– Orin Laney, Atwood Research
1.3 *"Recognizing and Addressing Software Disruption Trends on IT"*
– Paul Trompeter, Cognizant Technology Solutions
10:45 **Break**
11:00 **Cloud-based Project Management Tools for the Enterprise**
Chair: Carl Angotti, IEEE TEMS SCV Chapter Chair
2.1 *"Wrike: speed and efficiency for co-located and distributed groups"*
– Roberto Wantland, Sr. Strategic Customer Success Manager
2.2 *"Zoho Projects: Making Business Projects More Productive & On Time"* – Raj Sabhlok, President, Zoho Corp.
11:45 **Lunch:** Sandwiches and drinks, with conversations
13:00 **Team Disruption in an Unequal World: Diversity, Discrimination, and Harassment**
Chair: Perry West, IEEE TEMS SCV Chapter Secretary
3.1 *"It's Not About Gender: Hierarchies are Dysfunctional by Design"*
– Kimberly Wiefeling, Wiefeling Consulting
3.2 *"Customer and Market Insight as Fuel for Innovation and Disruption"*
– Ellen Grace Henson, Marketing Mechanics
3.3 *"A New Model of Human Values for Motivating Innovation"*
– Oliver Yu, Ph.D., CEO, STARS Group
14:45 **Break**
15:00 **Training Your People: Skills Mastery for Engineers, Managers**
3.1 *"Just-in-Time 1-Day Training in Needed Skills"*
– Sue Smith, Effective Training Associates
3.2 *"Lifelong Technical Learning: Advanced Degrees"*
– Dr. Alexandar Zecevic, Assoc. Dean, Santa Clara U.
3.3 *"Technical Training, Certificates for Working Engineers, Managers"*
– Benjamin Ting, Program Chair, UC-Santa Cruz Extension
16:15 **Adjourn**

BREAKOUT SESSIONS:

1:00PM **Project Management Tool Demonstrations**
Demos and Q&A: Wrike, FB Workplace, Zoho
2:30PM **Experiencing the Impact of Hierarchy – 4 People, 3 Levels, 10 Minutes**
-- Kimberly Wiefeling, Wiefeling Consulting

Attendance Fee: \$75 IEEE Members,
\$100 non-IEEE Members (through June 3rd), \$120 Standard Rate

IEEE SCV Technical Co-sponsors: Computer Society, Vehicular Technology Society, Electronics Packaging Society, Communications Society, Circuits & Systems Society Chapters, and Women-in-Engineering (WiE). **Other Technical Co-sponsors:** Silicon Valley Engineering Council (AICHE, ASCE, ASM International, ASME, AUVSI, EAA, INCOSE, ITU, NATEA, SAE, SCVSEFA, SAMPE, SME, STC, SWE), TiE, and ACM. **Corporate Sponsor:** Texas Instruments

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Practical Strategies, Tactics, Tools for Your Organization

May 28, 2018, R. Betancourt