The Valley Megaphone



Newsletter of the Institute of Electrical and Electronics Engineers, Inc., Phoenix Section September, 2016 Volume XXX, Number 9

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Conferences

TBD

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IEEE Phoenix Section on-line updates can be found at http://sites.ieee.org/phoenix/ and on LinkedIn at: http://www.linkedin.com/groups?gid=2765918 and on Facebook at:

https://www.facebook.com/IEEEPhoenixSection

Please send announcements for the Valley
Megaphone to Wei Xu at Wei.Dr.Xu@ieee.org for
inclusion in the Section Calendar.

All meetings announced in the Phoenix Section Megaphone or on the Phoenix Section Calendar are open to everyone (IEEE members and non-Members)

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he Valley Megaphone is the newsletter of the Phoenix Section of the Institute of Electrical and Electronics Engineers. It is published monthly and reaches about 4000 members. Submit articles, advertisements, and nouncements to Surinder Tuli at the above email address. Deadline for announcements and advertisements is the third Friday of the month prior to publication. Advertising Rates: Full page: \$200, 3/4page: \$125, ½ page: 75, 1/3 page: \$50, 1/4 page: \$25. Change of address/email? Call toll free 1-800-678-IEEE. Please allow 6-8 weeks. Section Web Page is http://sites.ieee.org/phoenix/

U - News

(for Student Members)

Updates of Student Advisors and Committee Members

Each Student Branch noted on the right side of this page should review current information on Advisors and Student Committee Members and forward to my attention within this week, as we are reviewing contacts for reporting and activities including Student Monthly Meetings.

S. Diane Smith 602-749-4601 <u>sdianesmith@computer.org</u> Student Activities Chair

Update from ASU Polytechnic Student Branch

The club is going through a transition process at the moment. With several of the officers graduating, myself included, Josh Carroll and I are working to fill the seats. He will update you with the names of the new board members. Due to time constraints the club was unable to begin any of the projects that they wanted to create. The coming fall semester will have some changes to allow the members more freedom in exploring their interests. We also plan on collaborating with the robotics club to work on some troubleshooting as well as projects both clubs are interested in. With the help of Dr. Parsey the club plans to have a much more productive fall semester.

Elizabeth Long
IEEE ASU Poly Chapter - Vice President
Ira A. Fulton School of Engineering
Arizona State - Polytechnic
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Student Branches

ASU Main, Engineering

Chair: Ngoni Mugwisi 480-567-4299,

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ASU Main, Computer Society

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ASU Main, Power and Energy Society

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ASU Polytechnic

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Embry-Riddle, Prescott
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Advisor: John E. Post
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Update from DeVry University IEEE Student Branch

On behalf of the Engineering, Computer Society, and the WIE Chapters of DeVry University we thank the Outgoing student leaders who have done so much to further the good name and reputations of the IEEE and DeVry University. These folks have performed an outstanding service to the community through their dedication to outreach events such as the 2015 Arizona State Fair STEM Exhibit and the 2016 SkillsUSA Arizona State Championships. Thank you Diego, Oscar, Alan, and Jason.

We welcome the new leadership team as listed elsewhere in this newsletter. Please reach out to these outstanding men and women to the create great synergies our independent organizations can achieve through collaboration in the IEEE Phoenix Section.

The Arizona State Fair is rapidly approaching (October 7 – 30, 2016) so all efforts are being directed to creating the static displays and the workshops that are its hallmark. All student branches and the all IEEE members are encouraged to not only attend the Fair and stop by the STEM Exhibit but to contribute projects for display at the Exhibit. As in years gone by, we gratefully acknowledge the great support of the Phoenix Section and its Executive Committee. We look forward to a great school year!

For the IEEE Student Branch, Computer Society Chapter, Women in Engineering Affinity Group Roger S. Gulledge
Professor, College of Engineering and Information Sciences
Councilor, IEEE Student Branch
DeVry University, Phoenix Arizona
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Upcoming Conferences in Region 6

Hello IEEE Student Members!

<u>2016 IEEE International Conference on Image Processing (IEEE ICIP)</u> will be held at the Phoenix Convention Center, Phoenix, AZ on September 25-28, 2016.

4th Annual IEEE Conference on Technologies For Sustainability, will be held in Phoenix, AZ between October 9th and 11th, 2016.

<u>IEEE International Conference on Rebooting Computing (ICRC 2016)</u>, will be hosted at the Hilton San Diego/Del Mar, San Diego, CA on 17-19 October 2016.

IEEE Rising Stars Conference, will be held in Las Vegas, NV, Jan 2-4, 2017.

Making the Future

IEEE Region 6, the Santa Clara Valley Section and the Consultants Network of Silicon Valley (CNSV) are sponsoring a branded IEEE booth at the 2016 Maker Faire May 20-22, 2016 in the Make to Market Pavilion in San Mateo. There is a special 20% discount for IEEE members for one-day Maker Faire adult registration.

Maker Media is the organization that puts on Maker Faires all over the world (http://makerfaire.com). The company is an off-shoot of O'Reilly Media, the Sebastopol, CA publisher of mostly software programming books. Maker Media is based in San Francisco California. Maker Media and O'Reilly Publishing were recipients of 2015 Region 6 Directors awards.

According to the company web site the "Maker Faire is the Greatest Show (and Tell) on Earth—a family-friendly festival of invention, creativity and resourcefulness, and a celebration of the Maker movement. Part science fair, part county fair, and part something entirely new, Maker Faire is an all-ages gathering of tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, science clubs, authors, artists, students, and commercial exhibitors. All of these "makers" come to Maker Faire to show what they have made and to share what they have learned."

The first Maker Faire was in May 2006 in San Mateo, CA. Since that initial event the Maker Faire movement has spread all over the world with full annual Maker Faires in over 14 cities such as Detroit, New York, Oslo, Rome, San Mateo, Salt Lake City, San Diego, Shenzhen (China), Taipei (Taiwan), Tokyo and over 119 independently produced Mini-Maker Faires in other cities (including Santa Cruz and Seattle in Region 6). In 2014 I was in Taiwan and stumbled upon a Maker Faire going on there.

The local Santa Clara Valley IEEE Section has participated in various ways in the San Mateo Maker Faires over the years with a booth in 2011 (manned by local volunteer and past section chair Lee Colby) and with a local group of technical organizations called the Silicon Valley Engineering Council (SVEC) in the years since then. IEEE volunteers have participated in various Maker Faire activities such as solder training stations. At the 2011 IEEE Sections Congress in San Francisco we had several folks associated with the Maker Faires do technical projects for the children of IEEE members that attended that event.

IEEE will have a branded IEEE booth at the 2016 San Mateo Maker Faire that will be manned by local volunteers including consultants and student members. Material and support for this booth are coming from various IEEE operating units coordinated by the MGA membership staff. One of the primary goals of the booth is to sign up new IEEE members and IEEE Collabratec participants. There will also be a video shoot of Maker Booths by the IEEE Public Visibility Committee during the Faire. IEEE members can get a 20% discount to register for a single day adult pass (this is the 5th choice down on the registration page) for the 2016 San Mateo Maker Faire using this link: https://www.eventbrite.com/e/maker-faire-bay-area-2016-tickets-20741987844?discount=IEEE20

Region 6 is looking into using this sponsorship as a path to additional future interactions with the Maker Media people that could include IEEE member participation in Maker Faires and mini-Maker Faires in the region, possible participation in

maker camps and maker spaces. We see participation in Maker Faires, First Robotics, Future Cities and other STEM activities as an important part of our IEEE outreach and to help bring in and retain more members to the IEEE community. We hope that you can join us in this effort!

Tom Coughlin
Director, IEEE Region 6
tom@tomcoughlin.com

2016 IEEE International Conference on Image Processing (IEEE ICIP)

Phoenix Convention Center, Phoenix, AZ, 25-28 September 2016.

Website: 2016.ieeeicip.org

IEEE ICIP 2016 is the event for researchers, developers, product creators, educators and students who want to share, learn about, and advance the state-of-the-art in the areas of image/video processing, image/video communications, computer vision, computational imaging, and visual technologies based applications.

IEEE ICIP attendees include more than 1000 experienced researchers/developers including educators, engineers, computer scientists, and students, providing great networking and recruiting opportunities.

IEEE ICIP 2016 highlights:

- nominate an individual or team for the Visual Innovation Award by 31 March 2016: This Award was created to recognize pioneers of transformative technologies and business models in areas within the technical scope of IEEE ICIP. The Award showcases innovations that have had great impact on human experiences with technology or are anticipated to do so in the near future. The Award Committee consists of well-known industry executives, visionary entrepreneurs, and scholars.
- maximize the visibility of your work via free open preview: Papers accepted to ICIP 2016 will (upon author approval) be available in their final accepted format on IEEE Xplore, freely accessible and downloadable by all in their final format from Aug 20,2016 through September 30, 2016.
- maximize your networking and career connections: attendees will be given the opportunity to upload their CVs to be shared among interested recruiters for full-time, part-time, and consulting job opportunities. These CVs will be made available through a password-protected searchable platform to ICIP 2016 supporters/recruiters.
- experience state-of-the-art visual technology products and prototypes at the ICIP'16 Visual Technology Showcase. IEEE ICIP 2016 will feature a Visual Technology Showcase where technology creators and developers can present live demos of recent visual technologies and prototypes. Participants who are interested in demoing their technology should submit a description of the technology at the IEEE ICIP 2016 website by 15 May 2016.
- attend presentations, tutorials, and training courses by experts in the areas of image/video processing, image/video compression, computer vision, computational imaging, biomedical imaging, and other topics within the scope of IEEE ICIP 2016.



General Chair

Lina Karam Arizona State University

Vice-General Chair

Aggelos Katsaggelos Northwestern University

Technical Program Chairs

Fernando Pereira Instituto Superior Técnico Gaurav Sharma

University of Rochester

Innovation Program Chairs

Haohong Wang TCL Research America Jeff Bier BDTI & Embedded Vision Alliance Khaled El-Maleh

Qualcomm Technologies Inc.

Finance Chair Sohail Dianat

Rochester Institute of Technology

Plenary Chairs

Michael Marcellin University of Arizona Sethuraman Panchanathan Arizona State University

Special Sessions Chairs

Dinei Florencio Microsoft Research Chaker Larabi Poitiers University Zhou Wang University of Waterloo

Challenge Sessions Chair

Dinei Florencio

Microsoft Research

Tutorials Chairs Ghassan AlRegib Georgia Tech Rony Ferzli

Publicity Chair

Michel Sarkis

Qualcomm Technologies Inc.

Paper Awards Chairs Vivek Goyal

Boston University Ivana Tosic Ricoh Innovations

Exhibits Chair

David Frakes Arizona State University & Gooale

Publication Chairs

Patrick Le Callet Nantes University

Baoxin Li Arizona State University

Local Arrangement Chair

Pavan Turaga Arizona State University

Registration Chair

Ricardo De Queiroz Universidade de Brasilia The 23rd IEEE International Conference on Image Processing (ICIP) will be held in the Phoenix Convention Centre, Phoenix, Arizona, USA, on September 25 - 28, 2016. ICIP is the world's largest and most comprehensive technical conference focused on image and video processing and computer vision. In addition to the Technical Program, ICIP 2016 will feature an Innovation Program focused on vision technologies and fostering innovation and networking. The conference will feature world-class speakers, tutorials, exhibits, and a vision technology showcase.

Topics in the ICIP 2016 Technical Program include but are not limited to:

Filtering, Transforms, Multi-Resolution Processing Restoration, Enhancement, Super-Resolution Computer Vision Algorithms and Technologies Compression, Transmission, Storage, Retrieval Computational Imaging

Color and Multispectral Processing Multi-View and Stereoscopic Processing Multi-Temporal and Spatio-Temporal Processing Video Processing and Analytics Authentication and Biometrics Biological and Perceptual-based Processing Visual Quality Assessment Scanning, Display, and Printing Document and Synthetic Visual Processing Applications to various fields

New initiatives at ICIP 2016 include:

1) Open preview for accepted papers on IEEE Xplore; 2) Visual Innovation Award (individual or team nominations due by 31 March 2016 at conference website); 3) Support for reproducible research; 4) Support for CV uploads on the ICIP site for full-time, part-time, and consulting job opportunities; 5) Visual Technology Showcase (submission due by 15 May 2016). For more details on these and other new initiatives at ICIP 2016, visit 2016.ieeeicip.org and connect now on the ICIP 2016 social media to get automatic updates about the various deadlines, sessions and events.

Paper Submission:

Prospective authors are invited to submit full-length papers at the conference website, with up to four pages for technical content including figures and references, and with one additional optional 5th page for references only. Submission Instructions, templates for the required paper format, and information on "no show" policy are available at 2016.ieeeicip.org.

Tutorials, Special Sessions, and Challenge Sessions Proposals:

Tutorials will be held on September 25, 2016. Tutorial proposals should be submitted at the conference website and must include title, outline, contact information, biography and selected publications for the presenter(s), and a description of the tutorial and material to be distributed to participants. For detailed submission guidelines, please refer to the tutorial proposals page. Special Sessions and Challenge Session Proposals should be submitted at conference website and must include a topical title, rationale, session outline, contact information, and a list of invited papers/participants. For detailed submission guidelines, please refer the ICIP 2016 website at 2016.ieeeicip.org.

Important Deadlines:

Challenge Session Proposals: October 30, 2015

Special Session and Tutorial Proposals: November 16, 2015

Notification of Special Session and Tutorial Acceptance: December 18, 2015

Paper Submissions: January 25, 2016

Notification of Paper Acceptance: April 30, 2016
Visual Inovation Award Nomination: March 31, 2016
Visual Technology Showcase Submission: May 15, 2016

Notification of Visual Technology Showcase Acceptance: May 30, 2016

Revised Paper Upload Deadline: May 15, 2016 Authors' Registration Deadline: May 15, 2016

















4th Annual IEEE Conference

Conference on Technologies Driving Sustainability in Energy, Water,

Waste, Electronics, Transportation,
Internet of Things, Societal Implications,
and more



OCTOBER 9-11, 2016

Phoenix Airport Marriott 1101 North 44th Street Phoenix, Arizona 85008, USA

Early Bird Registration till Sept 14th 2016

Phone: 1-602-273-7373

Hotel Toll-Free Reservation Center: 1-800-228-9290

For Conference Registration Click

Here

http://sites.ieee.org/sustech/

Learn from industry experts how to take your sustainability to the next level!

The IEEE Conference on Technologies for Sustainability (SusTech 2016) aims to explore the development and application of science, engineering, and technology to promote sustainability.

Featured keynote speakers:

Mark Goldstein, President, International Research Center, GSV Sustainability Partners
Grady Gammage, Jr., Partner Gammage & Burnham, Morrison Institute for Public Policy

- Technical papers, posters and workshops.
- o Energy, Water, Waste, Electronics, Transportation, Internet of Things, Societal Implications.
- Invited talks from experts in the field.
- Professional development courses → Cleantech Entrepreneurship; Makers and Sustainability.
- Opportunities to dialogue on environmental issues and collaborate on ideas to develop and utilize innovative tools and intelligent systems to address them.

IEEE SusTech 2016, brings together leaders in industry, academia, and government. Obtain tools, solutions and make connections to take your sustainability programs to the next level.

Questions?: Contact Vivek Gupta at vmgupta@msn.com; Ed Perkins at e.perkins@ieee.org



IEEE Conference on Technologies for Sustainability Phoenix AZ, Oct 9-11, 2016

Are you **passionate** about the environment and sustainability? Are you developing **innovative** solutions to drive sustainable development?

Are you interested in **learning** from and **collaborating** with technology and community leaders?

If so, YOU MUST ATTEND SUSTECH 2016!

- The 2016 IEEE Technologies for Sustainability (Sustech) conference will be held in Phoenix, AZ on October 9-11, 2016 aims to explore the development and application of science, engineering, and technology to promote sustainability.
- The 2016 conference will bring together sustainability leaders in industry, academia, and government in a three day conference involving technical talks, poster sessions, professional development courses, and key notes.
- **Topics** include Energy, Water, Electronics, Transportation, Internet of Things, Societal Implications, and more, with **Professional Development Courses** on Cleantech Entrepreneurship, Makers and Sustainability and more.

Learn More: http://sites.ieee.org/sustech/
Questions: gopi.krishnan.2015@ieee.org



IEEE Components, Packaging and Manufacturing Technology Society Phoenix Chapter

2015 Executive Committee for CPMT Chapter for IEEE-Phoenix Section

Position	Name	Phone	Email Contact
		Contact	
Chair	Dr. Mahesh K. Shah	(480) 544-9438	mkshah@ieee.org
Asst. Chair	Mr. Vivek Gupta	(480) 734-2366	vmgupta@msn.com
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Tutorial &	Dr. Vasudeva P. Atluri	(480) 227-8411	vpatluri@ieee.org
Workshop Chair			
Website Co-Chair	Marc Liciardi		marc@dfxengineering.com

If anyone is interested to serve the Phoenix Chapter in any capacity, please send contact Chapter Chair (mkshah@ieee.org) or any other committee members listed above.

Tentative Schedule for Monthly Seminars

Date	Торіс	Speaker
Jan. 20, 2016	Understanding and Managing the Key Cost Drivers in	Marc Licciardi
	PCB Design to Optimize Performance and Cost	
Feb. 17, 2016	Roadmaps As We Approach The End of Moore's Law	Dr. Bill Bottoms
	Scaling	
Mar. 23, 2016	System Level IC Packaging - An Overview of the	Mike Kelly
	Technology	
Apr. 27, 2016	Design for Signal Integrity in a "Material" World	Chudy Roosevelt
		Nwachukwu,Intel Corp.
May. 11, 2016	Analyses of Oxide Ferroelectrics on GaN by Sol-Gel and	Prof. Sandwip K. Dey,
	MOCVD	ASU
Jun. 6, 2016	Understanding the Optical, Thermal, and Electrical	Prof. Shi-Wei Ricky Lee,
	Performances of LED and their Relationship to	HKUST
	Efficiency of Solid-State Lighting	
Jul. 13, 2016	Recent Advances and New Trends in Semiconductor	Dr. John H. Lau
	Packaging	
Aug. 17, 2016	Fluxless Thermo-Compression Bonding Process for 3-D	Dr. Katsuyuki Sakuma
	Interconnect	j
Tuesday,	On-Chip Embedded Cooling of Power and Logic	Prof. Avram Bar-Cohen
Sep. 20, 2016	Components	
Oct. 19, 2016	Heterogeneous Integration Technology Roadmap	Dr. William Chen
Nov. 7, 2016	3D Interconnects, Materials, Processes, Reliability, and	Prof. Karlheinz Bock
	Applications	
Dec. 14, 2016	Current and Future of Microelectronic Packaging	Darvin Edwards



IEEE Components, Packaging and Manufacturing Technology Society Phoenix Chapter

Tuesday, September 20th, 2016 at 5:30 PM

On-Chip Embedded Cooling of Power and Logic Components Avram Bar-Cohen*, PhD

IEEE / CPMT Distinguished Lecturer

Principal Engineering Fellow, Raytheon Corporation – Space & Airborne Systems, Rosslyn, Virginia, USA 612-239-7778, abc@umd.edu

(*on Leave from University of Maryland, College Park, Maryland, USA)

ABSTRACT

Thermal packaging technology has been a key enabler in the development of today's microelectronic systems, including smart phones, tablet computers, back-room data-crunching supercomputers, and the navigation systems that have come to define our lives in the 21st Century. Much of the benefit that we derive from miniaturization, higher performance, lower cost and greater reliability of these quintessential 21st Century "widgets," can be traced to improvements in thermal technology, thermal modeling, and the integration of thermal management principles and techniques into electronic product development.

A review of thermal packaging over the first 70 years of the Information Age will reveal a relentless "inward migration" of cooling technology from room ventilation and air-conditioning, to cabinet cooling, to component cooling with heat sinks and cold plates, and to today's efforts to address on-chip hot spots and near-junction thermal transport. Attention will then be devoted to current thermal management requirements, driven by nano-electronics, which confront packaging engineers with the simultaneous "triple threat" of high-power, "hotspots," and 3D integration in applications as diverse as high performance computing, power electronics, and RF systems. The lecture will close with a review of 3rd-generation thermal management technologies relying on intra- and interchip microfluidic cooling, use of diamond substrates, and on-chip thermoelectric coolers to implement the emerging "embedded cooling" paradigm.

BIOGRAPHY



Dr. Avram Bar-Cohen is an internationally recognized leader in thermal science and technology, an honorary member of ASME, and Life Fellow of IEEE, currently serving as a Principal Engineering Fellow at Raytheon Corporation – Space and Airborne Systems. He is on-leave from his position as a Distinguished University Professor in the Department of Mechanical Engineering at the University of Maryland. His publications, lectures, short courses, and research, as well as his US government and professional service in ASME and IEEE, have helped to create the scientific foundation for the thermal management of electronic components and systems. His current research focuses on embedded cooling, including on-chip thermoelectric and two-phase microchannel coolers for high heat flux electronic components, thermal control of solid-state lighting and directed energy systems, and polymer- heat exchangers.

Bar-Cohen serves on the Board of Governors of the IEEE CPMT Society and has represented the Society as a Distinguished Lecturer for more than 15 years. From 2001 to 2010 he served as the Chair of Mechanical Engineering at

Maryland. He recently completed his service as a Program Manager in the Microsystem Technology Office at the Defense Advanced Projects Agency in Virginia.

In 2014 Bar-Cohen was honored by the IEEE with the prestigious CPMT Field Award and had earlier been recognized with the CPMT Society's Outstanding Sustained Technical Contributions Award (2002). Among other awards, Bar-Cohen received the Luikov Medal from the International Center for Heat and Mass Transfer in Turkey (2008) and ASME's Heat Transfer Memorial Award (1999), Edwin F. Church Medal (1994), and Worcester Reed Warner Medal (1990).

In addition to serving as the Editor-in-Chief of WSPC's Encyclopedia of Thermal Packaging and the co-editor of the Advanced Integration and Packaging book series, Bar-Cohen has co-authored <u>Dielectric Liquid Cooling of Immersed Components</u> (WSPC, 2013), <u>Design and Analysis of Heat Sinks</u> (Wiley, 1995), and <u>Thermal Analysis and Control of Electronic Equipment</u> (McGraw-Hill, 1983), and has edited/co-edited 28 books in this field. He has authored/co-authored nearly 400 journal papers, refereed proceedings papers, and chapters in books and has delivered 95 keynote, plenary and invited lectures at major technical conferences and institutions.

Date: Tuesday, September 20th, 2016

Location: Constellation Room, NXP Semiconductors, Discovery Business Center, 2108 E. Elliot Road, Tempe, Arizona...

Note New Address - Park on east side of campus - New main entrance on south side facing Elliot Road

Sign in at the security station to obtain visitor pass BEFORE 5:45 PM. Present Valid Photo ID. You will be escorted to the meeting room. Within the building you should always be escorted...

Agenda: 5:30–6:00 PM: Social/Refreshments, 6:00–7:00 PM: Presentation, 7:00 PM: Dinner

(Pizza and Soda will be provided by the IEEE Phoenix Section CPMT Society Chapter)

IEEE members and non-members are all welcome to attend. The presentation promptly starts at 6:00 PM.







Entrance from Elliot Road



SP-COM Phoenix Chapter

Please join our Google Group!

Please join our increasingly popular Google group to get the most up-to-date information about the society's activities. We have now over 50 members who are availing of this facility. Email traffic is thin, and used only to send meeting notices. No spam!

https://groups.google.com/d/forum/ieee-sp-com-phoenix-chapter

In addition, we continue to post meeting notices on IEEE vtools at (https://meetings.vtools.ieee.org/main)



Phoenix Chapter of the IEEE Computer Society

September, 2016

News

The August meeting featured a presentation by Paul Schaaf and Shelley Dunlap on the subject of Bitcoin. The information on this contemporary subject was expertly delivered and well received.

Meetings

The dates for the remaining meetings in 2016 are shown below. Both are second Wednesdays and all meetings begin at 6:00 pm and end at 9:00 pm.

October 12
 ITT Tech in Tempe

December 14th DeVry University, Phoenix

Plans are in progress for speakers at the above two meetings. Announcements will be made when details are known.

All meetings begin at 6:00 pm and end at 9:00 pm. The venue locations vary as we try to balance venues between the east side of the valley and the west side.

We are seeking volunteers for assistance in the operation of the chapter, from program acquisition to meeting preparation to the officer positions. If you are interested in volunteering or would like to suggest a topic or speaker for a future meeting, please let one of the officers noted below know via email.

Visit the CS Chapter website for the latest information: http://ewh.ieee.org/r6/phoenix/compsociety/. For brief announcements regarding upcoming events we are also on Twitter: @IEEECS_PHX

Chair	Jerry Crow	jerry.crow@computer.org
Vice-chair	Dr. Brad Morantz	bradscientist@ieee.org
Secretary	Audrey Skidmore	askidmore@computer.org
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IEEE Power and Energy Society Phoenix Chapter



http://www.ewh.ieee.org/soc/pes/phoenix/

59" ANNUAL IEEE-PES PHOENIX FUNDRAISING GOLF



Be sure to join us at the Legacy Golf Club, located at 6808 South 32nd Street, for a 1:15PM Shotgun Start. The course is located 10 Minutes south of Sky Harbor Airport.

This is the annual fundraiser for your IEEE-PES Chapter. The fee is \$100 per player or \$400 to sponsor a foursome. Be sure to come early and stay late as there will be free range balls beforehand and dinner afterwards. Cash prizes awarded for first place, second place, and third place teams. There will also be a Raffle, Skills Games, and Giveaways Galore.

Use this sheet to sign up either individually or for your team. You can either:

- Print out and complete, then mail the form with your payment
- Return this form electronically (distribution@gorman-co.com) and then send your payment.
- Send payments to: IEEE-PES

c/o Gorman Company 4819 35th Street

Phoenix AZ 85040

You will be notified via email that your payment has been received and you are registered to participate. If you have any questions, please feel free to call us at (602) 470-0400.

Please provide all requested information, including email addresses for all team members.

ream/sponsor	
Player	Dinner?
Email	
Player	Dinner?
Email	
Player	Dinner?
Email	
Player	Dinner?
Email	
Additional Dinner Guests:	

To minimize waste and extra costs, we would like your help getting an accurate dinner count.

INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS WAVES AND DEVICES - Phoenix Chapter



Meeting Free & Open to Non-IEEE Members
6:00 to 7:30PM, Thursday, September 15, 2016
Arizona State University
Goldwater Center, GWC487
650 E. Tyler Mall, Tempe, AZ



High Voltage RF GaN Technology for Spaceborne UHF Synthetic Aperture Radar Applications

Gabriele Formicone, Ph.D., Integra Technologies, Inc.

Abstract: This presentation reports the research and development work on high efficiency RF power amplifiers to be used in future spaceborne synthetic aperture radars (SAR). Target application is subsurface imaging of earth remote sensing or interplanetary missions in the frequency range of 420-450 MHz. The work has been funded through SBIR Phase I and II awards to Integra Technologies, Inc., and managed by NASA / JPL. The innovative solution proposed employs high voltage GaN RF technology operating above the industry standard of 50 V, namely from 75 V to 150 V, enabling 1 kW power level with efficiency in the 75% to 80% range. Two families of die designs are presented: one with breakdown voltage in the 200 V – 300 V range for operation at 75 V and another one with breakdown voltage in the 400 V – 600 V range for operation ranging from 100 V to 150 V. The technology is implemented in high efficiency power amplifier topologies such as class E and inverse class F or a combination thereof, with peak voltages reaching 3.5x the operating voltage, hence the necessity for high breakdown voltage. Examples of such amplifiers are presented. High voltage operation in power amplifiers leads to higher impedance at fundamental and harmonic frequencies and therefore it is easier to achieve high efficiency through proper harmonic terminations.

Biography: Gabriele Formicone received his Laurea in Physics from the University of Rome "La Sapienza" (Italy), M.S. and Ph.D. in Electrical Engineering from Arizona State University (ASU). He has almost 20 years of hands-on industry experience in the design and characterization of RF and Microwave power transistors and amplifiers. His expertise covers Silicon BJT, VDMOS, LDMOS and GaN/AlGaN HEMT RF power transistors, spanning from TCAD simulations for transistor design and process optimization, to transistor layout, RF characterization, load pull and amplifier design techniques. Dr. Formicone is an IEEE Senior Member and Faculty Associate at ASU servicing undergraduate courses in the School of Electrical, Computer and Energy Engineering (ECEE) Department. He worked on RF-LDMOS at Motorola / Freescale in the past; his current position is Director of RF Transistor Design with Integra Technologies, Inc. where he has been since January 2006.

For more information https://meetings.vtools.ieee.org/m/40824, or contact:

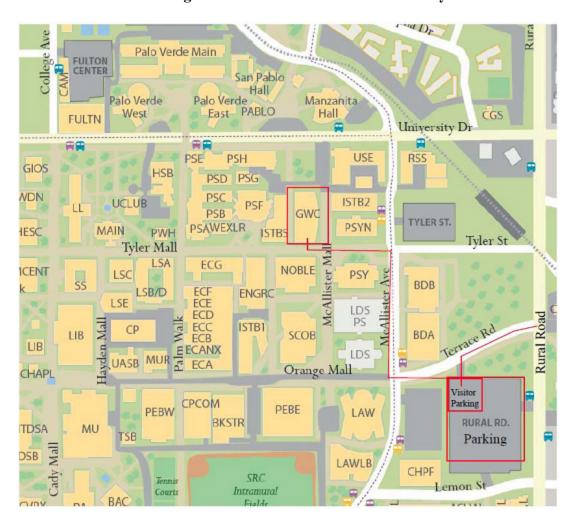
Steve Rockwell, WAD Chapter Chair	(480) 241-9891	steve.rockwell@ieee.org
Curtis Scott, WAD Chapter Vice-Chair	(623) 703-9177	curtis.scott.us@ieee.org
Trevor Thornton, WAD Chapter Secretary	(480) 965-3808	t.thornton@asu.edu

Date: Thursday, September 15, 2016

Time: 6:00-7:30 PM Presentations (Pizza will be served following the Seminar)

Location: Goldwater Center, GWC487, Arizona State University, 650 E. Tyler Mall, Tempe, AZ

Goldwater Center – GWC – Room 487 Building is across from Noble Science Library



INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS

WAVES AND DEVICES - Phoenix Chapter



Meeting Free & Open to Non-IEEE Members
6:00 to 7:30PM, Thursday, October 19, 2016
Arizona State University
Goldwater Center, GWC487
650 E. Tyler Mall, Tempe, AZ



Current Research and Development of Wireless Power Transfer via Radio Waves and the Application

Naoki Shinohara, Ph.D., Kyoto University, Japan

Abstract: Theory, technologies, applications, and current R&D status of the wireless power transfer (WPT) will be presented. The talk will cover both the far-field WPT via radio waves, especially beam-type and ubiquitous-type WPT, and energy harvesting from broadcasting waves. The research of the WPT was started from the far-field WPT via radio waves, in particular the microwaves in 1960s. In recent years this became a hot topic again due to the rapid growth of wireless devices. Theory and technologies of antenna and circuits will be presented in case of beam-type and ubiquitous-type WPT. The industrial applications and current R&D status of the WPT via radio waves will be also presented.

Biography: Naoki Shinohara received the B.E. degree in electronic engineering, the M.E. and Ph.D (Eng.) degrees in electrical engineering from Kyoto University, Japan, in 1991, 1993 and 1996, respectively. He was a research associate in the Radio Atmospheric Science Center, Kyoto University from 1996. From 2010, he has been a professor in the Research Institute for Sustainable Humanosphere, Kyoto University. He has been engaged in research on Solar Power Station/Satellite and Microwave Power Transmission system. He is IEEE Distinguish Microwave Lecturer, IEEE MTT-S Technical Committee 26 (Wireless Power Transfer and Conversion) vice chair, IEEE MTT-S Kansai Chapter TPC member, IEEE Wireless Power Transfer Conference advisory committee member, international journal of Wireless Power Transfer (Cambridge Press) executive editor, Radio Science for URSI Japanese committee C member, past technical committee chair on IEICE Wireless Power Transfer, Japan Society of Electromagnetic Wave Energy Applications vice chair, Wireless Power Transfer Consortium for Practical Applications (WiPoT) chair, and Wireless Power Management Consortium (WPMc) chair.

For more information https://meetings.vtools.ieee.org/m/40739, or contact:

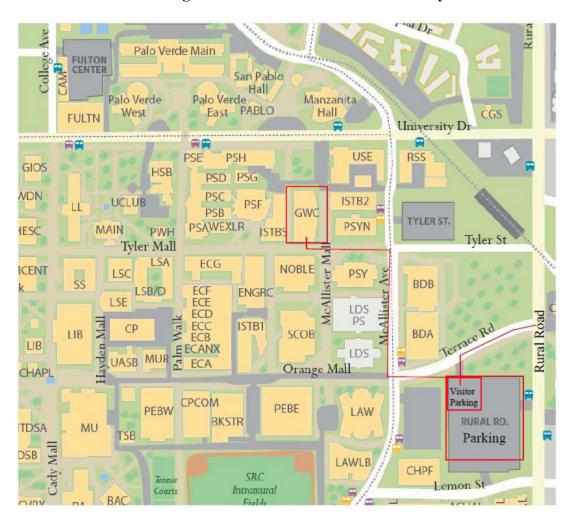
Steve Rockwell, WAD Chapter Chair	(480) 241-9891	steve.rockwell@ieee.org
Curtis Scott, WAD Chapter Vice-Chair	(623) 703-9177	curtis.scott.us@ieee.org
Trevor Thornton, WAD Chapter Secretary	(480) 965-3808	t.thornton@asu.edu

Date: Wednesday, October 19, 2016

Time: 6:00-7:30 PM Presentations (Pizza will be served following the Seminar)

Location: Goldwater Center, GWC487, Arizona State University, 650 E. Tyler Mall, Tempe, AZ

Goldwater Center – GWC – Room 487 Building is across from Noble Science Library





Technical Presentation and Administrative Meeting Meeting Tuesday October 18, 2016

Program Presentation: "The Engine for 5G meeting IoT: mmW CMOS digital radio and

Antenna" by Dr. Joy Laskar Senior Vice President/CTO and Co-Founder Maja Systems

Abstract

Since the first demonstration of 60GHz connectivity in 1895 there has been much interest and promise in the future of mmW technology. It has been only recently, with the emergence of millimeter wave CMOS digital radio and active antenna integration that one can envision a new class of systems and applications. In this presentation we focus on a primary barrier to the deployment of mmW links: high capital cost structure (Capex) and high operational cost structures (Opex). We will review tradeoffs in mmW digital radio architectures, co-design with both fixed and steerable antenna array with an eye to volume manufacturable solutions. We believe this technology enables disruptive products from ultra-high speed data transmission, portable radar, sensing, detection and imaging of all kinds.

Bio

Dr. Laskar received his B.Sc. in Computer Engineering from Clemson University and the M.Sc. and Ph.D. degrees from the University of Illinois at Urbana-Champaign. He has held faculty positions at the University of Hawaii and Georgia Tech.

Currently Dr. Laskar serves as CTO and SVP at Maja Systems, where they are pioneering the development of low power millimeter wave gigabit wireless products for 5G and IoT.

Prior to Maja Systems, Dr. Laskar and his team developed the following products: highly integrated power amplifier technology designed in on the Intel Centrino, the original CMOS design for the Qualcomm RF 360 chipset, CMOS mixed-signal solution for active cable technology such as Apple's Thunderbolt. More than 50 patents, 600 technical publications and \$1B of revenue have resulted from these efforts.

NOTE MEETING STARTS AT 11 AM

Meeting Agenda:

11AM: Attendee introductions

11.05 Lunch

11:20 AM: Program Presentation 12:20 Discussion possible tours. 12:45 Admin. Meeting / Officers

Where: SRP's PERA Club Bighorn Room,

1 East Continental Drive, Tempe, AZ

Continental is West of 68th St., ½ mile south of McDowell Road

Enter the Private PERA Club and follow drive to large parking lot. Big Horn is small building at South East corner of lot.

When: Tuesday October 18, 2016 <u>- 11:00am – 1:00pm</u>, Registration fee is \$15. This fee will include lunch provided by the PERA Club. Students attending will not pay the fee.

Lunch: TBD

RSVP: Please advise Ronald Sprague <u>r.sprague@ieee.org</u> if you plan to attend so

accounting for lunch is possible.

Technical Presentations: The Program Chair is seeking suggestion from members for future presentations and/or tours of local facilities of interest. Please contact Barry Perlman Program Chair at barry.perlman@gmail.com.

About IEEE Phoenix Section Life Member Affinity Group: The IEEE Phoenix Section Life Member Affinity Group was organized to enable IEEE Life Members to retain active IEEE associations, contribute to the social good in their communities, advance IEEE's professional interests and enjoy each other's company.

Future Technical Meetings: All meeting are scheduled at the SRP PERA CLUB. It is suggested you put these dates on your calendar to attend the meetings.

- Tuesday October 18, 2016
- Tuesday December 20,2016

The Officers are as indicated below.

Officers:

Chair Leslie Daviet II lesdavietii@gmail.com Vice Chair JFTANG@cox.net Jim Tang **Tom Lundquist** tom.lundquist@ieee.org Secretary Treasurer **Gary Frere** gary.frere@gmail.com Membership Rao Thallam Rao.Thallam@gmail.com **Facilities** Ron Spraque r.sprague@ieee.org barry.perlman@gmail.com Program **Barry Perlman Past Chair Barry Cummings** abarrycummings@gmail.com



IEEE Phoenix Section Officer Terms

At the November 3, 2015 Executive Committee (ExCom) meeting of the IEEE Phoenix Section officers and representatives of the affiliated Chapters and Affinity Groups, a decision was made to change the term of IEEE Phoenix Section Officers from one year to two years in accordance with the bylaws the Phoenix Section operates under. The rationale of this decision included operational efficiency and effectiveness of individuals being in a position for two years and thus more able to implement improvements; program continuity and planning; and improved section operations.

Per the Phoenix Section website (http://sites.ieee.org/phoenix/about/section-bylaws/), the Phoenix Section is "required to operate in accordance with IEEE Constitution, Bylaws, Policies, and the MGA Operations Manual." Per Section 9.4.F.7.b. of the MGA Operations Manual:

• "The term of office for all officers shall be one or two years. A Section must define the officer term as one or two years and record it in its local operating procedures document; if the officer term is not recorded in the local operating procedures document, it shall be two years. An individual may continue in the position until a successor has been duly elected and takes office."

There may be times when an individual is unable to serve for two years in a position so annually the Nominating Committee will confirm with each officer their willingness and ability to serve in the specific position for the second year of their term. If someone needs to drop out after their first year or be replaced, the Nominating Committee will identify replacements and place them on the ballot for election. Typically, the officer succession plan is to request individuals serving as officers to progress through the various positions but this is not a requirement.

The purpose of this notice is to record the decision reached regarding Phoenix Section Officers serving two year terms. Please contact any of the Phoenix Section Officers if you have questions or input. Thank you.

Executive Committee Meeting

No meeting of Executive Committee in July & August

Normal meetings are on first Tuesday of the month from 6:00 PM to 8:00 PM

The Airport Hilton Phoenix,

2435 S 47th St. Phoenix, AZ 85034, (480) 894-1600.

2016 Executive Committee

Chair: Bruce Ladewig
Vice Chair: Surinder Tuli
Secretary: Vivek Gupta
Treasurer: Mahesh Shah
Past Chair: Barbara McMinn

Executive Committee Meetings

Date: First Tuesday of every month, except July and August

Time: 6:00 - 8:00 p.m.

Location: Hilton Phoenix Airport, 2435 South 47th Street, Phoenix, AZ 85034

IEEE Phoenix Section: Calendar of Activities

For any questions and inputs regarding the calendar of activities, please contact Dr. Surinder Tuli, Vice Section Chair, at Surinder.tuli@gmail.com.

September 2016

Register for the SusTech Conference

Student Branches send annual plan of activities to IEEE

Annual Banquet: Determine date, confirm hotel, speaker

Announcement of Student Paper Contest

Announcement of Student Scholarships

Call for nominations for awards Categories: Young Engineer/YP, Engineer, Company, Educator

October 2016

Conference on Technologies for Sustainability October 9-11 Phoenix AZ

Announcement of Student Paper Contest Announcement of Student Scholarships

Call for nominations for awards: Young Engineer/YP, Engineer, Company, Educator

Joint NE/Southwest Area Fall meeting (Las Vegas)

Region 6 Global Humanitarian Technology Conference Oct. 8 - 11 in Seattle

2016 IEEE International Conference on Image Processing (ICIP 2016)Phx AZ Sept 23-28

Global Humanitarian Technology Conference (GHTC). Normally happens in October date and place TBD.

IEEE Senior Member and Fellow Grade

IEEE Phoenix Section Membership Development would like to nominate eligible IEEE Members from the Section to Senior Member and Fellow Grades. Please review the requirements at www.ieee.org for eligibility.

Eligible candidates are requested to send in their resumes to Dr. Vasudeva P. Atluri, Membership Development Coordinator, at vpatluri@ieee.org and Dr. Bruce Ladewig, Section Chair, at bruceladewig@ieee.org for consideration.

Phoenix Section LinkedIn Group

If you are interested in professional networking and shared Section related updates & discussions join the IEEE Phoenix Section Group on LinkedIn. Signing up only takes minutes and is free. A job board is available as well.

You can also go to IEEE Phoenix Section LinkdIn page by clicking button on the <u>IEEE Phoenix Section home</u> page

IEEE Phoenix Section Ventures into Social Media

You can access the web page three ways:

Use the URL: https://www.facebook.com/IEEEPhoenixSection

Click on the Facebook logo link from IEEE Phoenix section home page.

Search for IEEE Phoenix Section from your Facebook page.

We need following help.

- 1. Each of you access the IEEE Phoenix Section Web page and click on "Like" hyperlink.
- 2. Go on the Friends section of the page and "Invite Your Friends." Once your click on Invite button, it will get your email contact list. Your facebook contact list will already be populated with your Facebook friends and you can simply click the Invite button next to their name. Please invite as many friends as you can.
- 3. Provide me the contents for posting on a regular basis meeting/ event announcements, Event pictures, Videos.
- 4. Start some discussion topics under Status section.

IEEE Membership Grade Advancement

IEEE Phoenix Section Executive Committee encourages all to apply for advancement in membership grade to Senior Member and Fellow Grade. Please review the requirements at www.ieee.org. Please contact IEEE Phoenix Section Membership Development Chair, Dr. Vasudeva P. Atluri, at wpatluri@ieee.org for additional information.

Enhanced Senior Member Application Launched

Effective 29 July 2011, IEEE Admission and Advancement launched a <u>new Senior Member Application</u>. The new application includes numerous enhancements, based on feedback from volunteers and members, including:

- · New user friendly format / design
- Secure environment (need IEEE Web account)
- Ability to save application in "draft" form
- Ability to upload resume or Curriculum Vitae (up to 3 MB)
- Applicant can view application online
- Applicant can view status of requested reference forms
- · References will be notified by email to provide applicant reference
- References will have the ability to view their completed reference form(s)
- · Real time application status

The goal is to provide prospective Senior Members with an easy to use and intuitive interface, while streamlining internal operations at the same time. View the new Senior Member application.

IEEE Senior Member Nomination Drive

IEEE Phoenix Section Executive Committee started a Senior Member Nomination Drive on July 18th, 2016. The Executive Committee encourages eligible members from the Section to upgrade their membership to Senior Member grade. IEEE Phoenix Section will assist by nominating eligible candidates. Each nomination has to be endorsed by at least two IEEE Senior Members or Fellows who submit online references. Two additional eligible members may also submit online references. Additional information about Senior Member grade can be obtained by accessing https://www.ieee.org/membership services/membership/senior/index.html.

To get the nomination process started send your updated detailed resume which should include the following information to the Section Membership Development Chair and Co-Chair whose contact information is shown below:

- 1. IEEE Member #, business address, personal and business telephone #s, as well as personal and business email addresses. These should be mentioned on first page preferably under the name.
- 2. Start and end dates for all the educational degrees pursued in mm/dd/yyyy format. The nomination cannot be completed without this information.
- 3. Start and end dates for all professional experiences preferable in mm/dd/yyyy or mm/yyyy format.
- 4. Key summary of professional accomplishments.
- 5. Awards and honors received.
- 6. Patents, Publications, and Presentations in the technical literature format.
- 7. Professional Affiliations.
- 8. Any Other Significant Achievements.

Full names, member numbers, and email addresses of at least two and up to four active IEEE Senior Members and Fellows who can provide a reference in support of your nomination should be provided. IEEE Phoenix Section

Executive Committee may be able to help you find qualified members from IEEE Phoenix Section who can provide references to support your IEEE Senior Member nomination based on your resume and brief discussion with you.

The Phoenix Section Senior Membership Drive has been very successful in submitting 56 Senior Membership nominations as of August 19, 2016. This would not have been possible without the generous support of the following IEEE Senior Members and Fellows who have provided references in support of these nominations:

Dr. Peter Aaen Dr. Jiangqi He Prof. Antonia Papandreou-Suppappola Mr. David F. Abdo Prof. Kory W. Hedman Prof. John Parsev Prof. Gerald T. Heydt Prof. Ali Abedi Dr. Suraj Patil Prof. Walter G. Hopkins Dr. Lesley A. Polka Dr. Ankur Agrawal Dr. Kemal Aygun Prof. Shane R. Johnson Prof. John Edward Post Dr. N. Rao Bonda Prof. George Karady Mr. Steve K. Rockwell Dr. Henning Braunisch Prof. Mohsen Kavehrad Dr. John Sadowsky Dr. Ronald O. Brown Prof. Jonathan Kimball Dr. Mahesh K. Shah Prof. Chaitali Chakrabarti Mr. Russell H. Kinner Dr. James C. Smith Prof. Lawrence Clark Mr. Mark W. Kroll Prof. S. Diane Smith Prof. Alina Deutsch Dr. Khosrow Lashkari Prof. Andreas S. Spanias Prof. Deepakraj M. Divan Dr. Ning-Cheng Lee Dr. Joe Staudinger Dr. Ravi V. Mahajan Prof. David Thiel Prof. Babak Fahimi Dr. Stephen Fitzhugh Dr. L. M. Mahalingam Mr. Surinder K. Tuli Prof. Paul G. Flikkema Mr. Debendra Mallik Prof. Pavan Turaga Dr. Sankaranarayanan Ganesan Prof. Margaret R. Martonosi Dr. Phani Charana Vallabhajosyula Prof. Dragica Z. Vasileska Mr. William Maxwell Dr. Douglas A. Garrity Mr. Glen Gassaway Prof. Vijay Vittal Ms. Barbara J. McMinn Prof. Stephen M. Goodnick Prof. Darryl Morrell Prof. Sarma Vrudhula Dr. Deepak Goyal Mr. Chuck Mullett Dr. Charles E. Weitzel Mr. Vivek Gupta Dr. Mirembe Musisi-Nkambwe Dr. Xiaoning Ye Ms. Barbara Blake Haney Mr. Brian Zahnstecher Mr. Dorin Panescu Dr. Kenneth A. Hansen Prof. Guang-Wen (George) Pan

IEEE Phoenix Section Executive Committee extends sincere thanks to the above listed Senior Members and Fellows for their support with the Senior Member Drive and look forward to their continuing support.

IEEE Phoenix Section Executive Committee plans to submit additional Senior Membership nominations during 2016 for review at the last 2016 IEEE Admission & Advancement meeting scheduled for Saturday, November 19, 2016, in New Brunswick, New Jersey, USA. The online nomination and references must be submitted by Sunday, November 6th, 2016.

If interested in helping with IEEE Senior Membership Nomination Drive in the future, send us an email.

Vasudeva Prasad Atluri, PhD Chair – Membership Development IEEE Phoenix Section Email: vpatluri@ieee.org Charles E. Weitzel, PhD Co-Chair – Membership Development IEEE Phoenix Section Email: c.weitzel@ieee.org

IEEE Member's Benefits



Job Seekers

Look for job postings and other career opportunities in IEEE Collabratec. Visit the Opportunities section to:

- Search job listings and filter by location, interest, and posting date.
- Manage your saved job listings for quick reference and review.

There are over 2,100 job posted in IEEE Collabratec in technical areas such as:

- Communications (signal processing), over 1,000 jobs posted
- Energy, over 600 jobs posted
- Information Technology, over 600 jobs posted
- Nuclear and Plasma Sciences, over 300 jobs posted
- Biomedical Engineering, over 300 jobs posted
- Cybersecurity, over 100 jobs posted

Have Recruiters Find You

Make yourself visible to recruiters who represent the top technology firms in their respective industries. Get started by enabling your Employment Preferences under the Settings tab in Opportunities. Identify your desired interest in areas such as:

- Job type (Full-time, Part-time, Temporary, Internship)
- Preferred amount of business travel
- Willingness to relocate
- Employer location (Country, State, City)
- Annual salary

Upload your CV/Resume to further enhance your visibility to recruiters. Recruiters will be searching for potential candidates by using search tools that scan your CV/Resume for key word matches.

Thank you to the Charter Sponsors of IEEE Collabratec



Member Discounts

IEEE members can access more savings in more places for home and office including group discounts on insurance, travel, home/office and technology needs. While you focus on your

career, well take care of saving you money. See vendor details for terms, conditions and availability.

Visit the Member Discounts page at www.ieee.org/discounts to discover this added perk of IEEE Membership.

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* Discounts and savings are available where state laws and regulations allow, and may vary by state. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify.

Be Prepared: May is Disability Insurance Awareness Month

Brought to you by the IEEE Member Group Insurance Program

What if you become disabled and you were not able to work? How would you continue to pay your bills and take care of your family?

Now is a good time to ask yourself these questions and evaluate your financial protection. Disability insurance helps provide valuable income protection and peace of mind, but many people



underestimate their risk or need for it. <u>Here are some common myths and facts about</u> disabilities to help make sure you're aware AND prepared.

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Teaching and Training for Global Engineering: Perspectives on Culture and Professional Communication Practices Kirk St. Amant, Madelyn Flammia

ISBN: 978-1-118-32802-6, April 2016, Wiley-IEEE Press

List Price: Member Price:

US\$32.47

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IEEE Members

As a special benefit of IEEE Membership through 15 June, IEEE-USA is offering a free eBook, **Starting Your Start-Up Book 5: The Launch**, by author Tanya Candia.

The Launch presents a detailed roadmap to successfully launching a company and product, from setting realistic goals for the launch, determining the key messages, and preparing the sales team—to briefing the press and analysts, finding the right venue, and enlisting the help of early customers. This book takes you through all the necessary steps to a successful launch.

Candia writes that a company or product launch should achieve some well-defined goals. But she reveals many entrepreneurs don't comprehend the launch purpose, and most technologists don't understand when or how to launch a company or product. Further, Candia says if there is no clear understanding about the need for a launch, it will be difficult to set realistic goals.



The launch, Candia shares, should build brand awareness, smooth the process for sales efforts, build buzz around the company or product, and result in benefits that last far beyond the launch. And she presents the information in an easy way for the busy entrepreneurs to act upon and internalize it.

Some of the topics in *The Launch* are: The Definition of a Launch; The Intent and Expected Outcome; Timing; How to Develop a Launch Plan; How to Manage the Message; Implementing the Launch Plan; and Post-Launch: Where Do We Go from Here?

The last eBook in the *Starting Your Start-Up* series, *The Launch* is filled with exercises that will assist you in planning and executing a successful launch. Other titles in the Starting Your Start-Up series include:

- Book 1: Starting Your Start-Up
- Book 2: Market Size and Strategy
- Book 3: Competitive Analysis
- Book 4: Pricing Strategies



Members can download *Starting Your Start-Up Book 5: The Launch* for free through 15 June 2016. Sign in with your IEEE Account, add the book to your Cart, and enter the promo code**MAYFREE16** at checkout.

In June, IEEE-USA eBooks will offer *Shaping an Engineering Career Book 2: Dual Career Ladders*, by Raymond E. Floyd and Richard H. Spencer.

In *Dual Career Ladders*, Floyd and Spencer give a brief summary of their backgrounds; write about their experiences in a dual ladder career; what they learned along the way; and they offer insight to readers who may be considering a dual ladder" career path.

IEEE-USA Webinars

Workplace Civility & Employee Engagement: Two Hot Workplace Topics

Many employees today are faced with certain types of incivility in the workplace. From rudeness to belittling another employees efforts, to outright bullying. Our presenter Nathalie Thompson of 5 Fold Consulting has heard and seen all these things take place in many workplaces. Nathalie has extensive experience in conflict resolution and mediation and is often brought in by companies to address these workplace problems. IEEE-USA is sponsoring awebinar on Thursday, 16 June at 2:00



<u>pm EDT</u> so Nathalie can provide solutions to any IEEE member that might be facing these issues or mangers tasked with solving these complicated workplace issues. The webinar <u>Civility in the Workplace</u> designed to prepare all members to deal with this growing concern.

Employee Engagement

Elizabeth Lions has again graciously volunteered her time to speak with IEEE members about *Employment Engagement*. An "engaged employee" is one who is fully absorbed by and enthusiastic about their work and so takes positive action to further the organization's reputation and interests. According to Gallup, only 30 percent of workers are engaged at work, which results in over US\$550 billion lost in productivity. Please join us on Friday, 24 June at 1:00 pm EDT for *Employee Engagement: How to Take the Reins and Get Involved* and let Elizabeth walk us through what is employee engagement and why is it important.

Refer a Colleague, Get Great Merchandise!

In conjunction with IEEE-USA, IEEE is excited to continue this special offer for U.S. members refer a colleague to IEEE. If they join before the end of the membership year, they'll get a 25% discount off their first year membership, and you'll get a gift. IEEE-USA gift items you can choose from include:

Cooler backpack Computer backpack

Portable solar battery

charger

Tablet case

Portable speaker

Parker pen and mechanical pencil set

Parker ballpoint pen

Travel coffee mug and tumbler set

Golf balls Golf umbrella

Baseball hat Travel umbrella

Members remain eligible to receive incentives through the existing IEEE Member-Get-a-Member (MGM) program. How it works:

- Refer your colleague via the <u>online form</u>.
- Your referral will receive an email inviting them to join at a 25% discount off firstyear membership dues, and will receive benefits through 31 December 2017.

- Your referral will provide your IEEE member number when he or she joins.
- Within 1-2 weeks after your referral joins, you will receive an email confirming your recruiting success, including a link which allows you to select your IEEE-USA merchandise item.
- You will receive a separate email for each new member you recruit.

Please help spread the word and share your IEEE experience - no one knows how beneficial IEEE Membership is to technical and career development better than you, the member. Refer your friends and colleagues today!

IEEE in 2030 Challenge Seeks the "Next Big Idea"

For the second year, IEEE is holding the IEEE in 2030 Challenge, designed to discover innovative, creative, and potentially disruptive approaches to new products and services targeted to technology professionals in industry. The IEEE New Initiatives Committee is currently accepting proposals for short-term (completed in 12 months or fewer) projects. **Submissions for the IEEE in 2030 Challenge are due by 1 July 2016.**



Applications may be submitted by one or more IEEE members or organizational units, individually or in cooperation with an IEEE staff group. The proposals will be evaluated on their potential to lead to new IEEE products, services and communities delivering value to engineers and technology professionals working in industry.

For more information, and to submit a proposal, visit the 2030 Challenge page.

Build an Effective Resume/CV to

Land the Perfect Job

Utilize the resume and CV building tools in IEEE ResumeLab. Available to IEEE members at no additional cost, this is an effective way to build your resume or CV. Select from a wide array of templates



geared toward specific industries, sectors and work experience stages. The step-by-step process is intuitive and simple to use so you can create the type of resume employers are expecting to see. Build your resume or CV today.

Access IEEE ResumeLab

Generating Media Coverage for IEEE Members

IEEEs Public Visibility Initiative continues its efforts to increase worldwide recognition of the IEEE brand and its members. This initiative is intended to foster awareness of members ongoing contributions to society for the benefit of humanity, and to elevate these IEEE

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