

Minutes IEEE OC Section R60027 ExCom Meeting 12-Nov-2015 Prepared 2015 11 20

Attendees:

Borses Dwight OCS Secretary

<borses.d@gmail.com>

Brown A. Winsor OCCS Chair AWBrown@jps.net

Datta Gora OCS Vice Chair <gora@cal2cal.com>;

proxy for Hagerty Brian RAS Chair

<brian.hagerty.us@ieee.org>

Flaum Noah OCS Past Chair <nflaum@ieee.org>

Huang Irvin <irvinbhuang@gmail.com>

Khabbaz Raja OCS Membership

<rajaskhabbaz@eaton.com>

Mitolo Massimo OCS Chair

<mmitolo@gmail.com>

Neugebauer Colleen GameSIG

<cneugebauer@ieee.org>

Pham Danny <dannypham@ieee.org>

Ramajayam Kumar EDN Chair

<rkumar@mathobotix.com>

Richards Arti OCS Treasurer

<arti.richard@gmail.com>

Tseng Shirley <shirleytseng@earthlink.net>

Zou Hanli ComSig Chair <hzou@broadcom.com>

1. **Presentation** and adoption of the present Agenda. **Moved by Gora, seconded by Arti, passed by vote.**
2. **Approval** of 8 Oct 2015 Meeting Minutes, as emailed to ExCom officers. **Moved by Gora, seconded by Arti, passed by vote.**
3. **Action Items** The section will disburse chapter rebates no later than Nov 16, 2015 and will establish a date when the new rebate formula will take effect. **Gora moved that the new rebate formula shall take affect January 1, 2016, and that the disbursement deadline for chapter rebate disbursement shall be within 60 days after receipt of section rebate from IEEE headquarters. The motion was seconded by Hanli and passed by vote.**
4. **Discussion Items:** None
5. **Reports**

5.1 Chair's report

5.2 Vice Chair's report:

CyberSecurity SIG: Successfully launched Oct 22, 2015 with about 15 attendees most not currently IEEE members. Participants provided very positive feedback (<http://www.meetup.com/CyberSecuritySIG/>) A BIG thank you goes out to meeting sponsors: IVC-ATEP, LA ACM SIGSOC and IEEE OC Computer Society Chapter. The SIG needs leaders. Please contact Art @ oc.cybersig@gmail.com and volunteer. The next meeting is scheduled for Nov. 18, 2015

EPICS (Engineering Projects in Community Service): An initial proposal supporting/mentoring an Orange County student-led team was submitted to IEEE HQ and is under review. Additional clarifications were requested and were submitted by the team.

OC Section Awards & Gala Night: Invitation to the event is now open to OC Section membership-at-large following lapse of the requisite notice period to chapter chairs. (See **Addendum 1: Gala Invitation**) The chairs of Computer Society, EMBS, ComSig, and STEM Education outreach are thanked for completing the pre-registration requests. Sign up at <https://www.eventbrite.com/e/ieee-orange-county-section-awards-dinner-gala-nite-tickets-19463583101>. Gala expenses for full attendance of 200 individuals will cost up to \$10,000. Fewer attendees will result in lower cost. **Kumar moved to raises the present budgeted amount from \$5,000 to \$10,000. Gora seconded the motion, which was passed by vote.**

eLYNX proposal: The vice chair met with Paul Wesling and Nick Massetti to discuss the possibility of OCS launching the project. Gora presented **Section Presentation LYNX, Gora Datta, IEEE OC Section Vice-Chair, Nov 12, 2015** which is included as **Addendum 2** at the end of these minutes. **Noah moved that starting January 1, 2016, \$3,000 be allocated for the pilot eLYNX program. The motion was seconded by Winsor and passed by vote.**

5.3 Treasurer's Report: Oct opening balance \$83,327.59; closing balance \$78,756.10

Title :	CBRS REPORT FOR IEEE ORANGE COUNTY SECTION						
Statement For :	October 2015						
Account :	602700						
Currency:	USD						
Date	Transaction	Transactio	SubGroup	Amount	Balance	Additional Information	
	Type	Code					
1-Oct-15	Interest Paid	REC	Interest Paid	19.24	83,346.83		
26-Oct-15	Check Paid	PAY	Checks Paid	-72.33	83,274.50	Check# 6027006632	october dinner
27-Oct-15	Check Paid	PAY	Checks Paid	-4,518.40	78,756.10	Check# 6027006631	ieee family barbeque
Created On: 09-NOV-15							

Kumar brought the IEEE-OC STEM Expo and BBQ in under budget!

9/18/2015	DeBrief with IEEE staff lunch meeting	YiGah	\$28.00
9/18/2015	OCC Volunteers Pizza - Recognition	Haus of Pizza	\$79.84
9/18/2015	Misc supplies	Vons	\$24.15
9/11/2015	Gift Cards - Volunteers	Starbucks	\$300.00
9/10/2015	Portable Toilet Rental	United Site Services	\$221.52
9/12/2015	Balloons	Party City/Natalie	\$54.63
9/12/2015	Raffle Tickets	Party City/Natalie	\$21.22
9/11/2015	Posters	Copy4less/Natalie	\$76.95
9/11/2015	Food supplies	Costco	\$1,773.01
9/12/2015	Ice	Costco	\$145.21
9/11/2015	Soda/cheese	Costco	\$14.55
9/12/2015	BBQ equipment rental	Celebrations Party Rental	\$279.32
9/29/2015	OCC Club Donation for Food Services	OCC Student Union	\$1,000.00
9/11/2015	BristleBot Supplies and Mentors	Mathobotix	\$320.00
9/11/2015	SumoBot - Robot Kit rental	Mathobotix	\$180.00
		Total	\$4,518.40

6. Information Items

6.1 Rising Stars Conference on January 2-4, 2016 in Las Vegas, NV. Section and Area Chairs are asked by Emily Cheung IEEE Region 6 SPAX Coordinator IEEE Region 6 Rising Stars Chair to publicize and spread the word with information on the conference by announcement during ExCom meetings, posting information on our website (suggested text below) and by working with students to help get them funding.

Region 6 can match OCS section funding to send students and YPs (young professionals) to the conference. OCS would make the application to Keith Moore, the Region 6 PACE chair (keith.moore@ieee.org) to request a match from the section spending to support their student members and YPs.

The second annual IEEE Rising Stars Conference will be held in Las Vegas, Nevada at the Excalibur Hotel & Casino on January 2-4, 2016. The goal of this conference is to connect and inspire students and young professionals through networking, tech talks, and professional development workshops. There is a large diversity of topics that will be covered, ranging from 3D Printing to Cybersecurity to In-Space Manufacturing to Workplace Challenges. Participants will also gain experience in teamwork, creativity, and entrepreneurialism through the "Pitch Your Team Idea" competition. Participating companies include, but are not limited to, Hewlett-Packard, Google, Southwest Research Institute, Qualcomm, Raytheon, Dolby, Made in Space, Virgin Galactic, Intel, and Orbital ATK. More information can be found on the [conference website](#). Click [here](#) to register now! <http://sites.ieee.org/risingstars/2016-rising-stars-conference/>

Winsor moved that OCS provide up to \$485, matched by Pace reimbursement, for sponsoring Irvin's attendance, for a total up to \$1,000. The motion was seconded by Raja and passed by vote. Note: As Irvin will already be in Las Vegas to attend the CES (from his Tue, Oct 13, 2015 email), no travel reimbursement need be paid.

6.2 MGA (Member and Geographic Activities) Operations Manual changes: Rebate Schedule added; required reporting deadline has been changed to 15 March

6.3 2016 IEEE President-Elect is Karen Bartleson, who will lead the organization as president in 2017 <http://theinstitute.ieee.org/briefings/election/karen-bartleson-is-ieee-2016-presidentelect>

6.4 2015 IEEE N3XT IEEE's Entrepreneurship Exchange global entrepreneurship summit will be conducted on 14 Nov, Toronto, Canada, <http://ewh.ieee.org/ieee/n3xt/>

6.4 IEEE DIY Submit your project for a chance to win a \$500 Amazon gift card; deadline is 7 December <https://transmitter.ieee.org/diy/#>

6.5 New Tool for IEEE Sections - GoogleApps for OUs (G4O). Applications allow section volunteers to create, store, and share files with other volunteers, section members or general public, and create and share a section calendar. Sign up at: <http://ieee.fluidsurveys.com/surveys/im/g4o/?code=f8nghhtoom> Accounts will be created in groups with complete rollout expected by 31 December 2015. Automatic access is granted to the Section Chair, Vice-Chair, Secretary, Treasurer and Secretary/Treasurer. Additional section volunteers needing access should be reported as vTools Coordinator using the Online Officer Reporting tool at: <https://officers.vtools.ieee.org/>; FAQ on G4O will soon be posted on the IEEE Support Center site: https://drive.google.com/file/d/0B0JQobE_Q3qRZ0RRcm13czNpUVE/view

6.6 OFC 2016 Optical Fiber Communications Conference and Exhibition, Technical Conference March 20-24, 2016, Exhibition March 22-24, 2016, Anaheim, California; IEEE Communications Society and IEEE Photonics Society are participating sponsors. Conference Registration Application has been approved. OC section interested parties can contact: Bruce Worthman, b.worthman@comsoc.org

6.7 Breakdown of IEEE-OC members in 2015 compared to 2012 Chapter-Wise: submitted by EMBS Chair Dr. John Collins by email. The graphs are included as **Addendum 3** at the end of these minutes.

7 Old Business

7.1 Nominating Committee Status Massimo sent out an email to the section membership soliciting office candidates. There is not yet a slate of OCS officer nominees for 2016 and current officers' terms expires Dec 3, 2015. Area Chapters Coordinator Loretta J Arellano may be asked to assist.

7.3 CSUF Student Concentration Banking Account required for OCS funding No status available

7.4 Regions 4/5/6 Meeting to be held in in Las Vegas @ The Excalibur on Jan 29-31, 2016

7.5 Chapter rebate disbursements The following chapters' rebates are being paid by funds transfer into their concentration banking accounts:

Organizational Unit Name	rebate
Orange County Section - EDS/MTT Joint Chapter	1280
Orange County Section - AESS Chapter	435
Orange County Section - EMBS Chapter	320
Orange County Section - PSE Chapter	912
Orange County Section - Computer Society	2133

The following chapter received their rebate by check at the meeting

	Organizational Unit Name	rebate	
8	New Orange County Section - SP/COM Chapter	196	Business

9 **Adjournment to Next Meeting** 10 December – 2015. This meeting will be a “working meeting” to assist chapters in completing their meeting and financial reports to qualify for next year rebates.

Addendum 1: Gala Invitation

<https://www.eventbrite.com/e/ieee-orange-county-section-awards-dinner-gala-nite-tickets-19463583101>

IEEE ORANGE COUNTY AWARDS & GALA DINNER NITE

Event to be held at the following time, date, and location:



Saturday, November 21, 2015 from 6:00 PM to 9:00 PM (PST)

UCI University Club
801 E Peltason Dr
Irvine, CA 92697

[View Map](#)

Attend Event

Share this event:



The [IEEE Orange County Section](#) serves over 5,000 members in Orange County, CA including various Student Chapters. The vibrant and active Chapters of the Section are actively involved in furthering the pursuit of knowledge, especially in STEM area, amongst its members and the local community at large.

To conclude a successful year of activity, we are taking this opportunity to thank IEEE OC Section Chapter/Affinity/SIG leaders and their active volunteers, with an Awards Dinner & Gala Nite celebration. The event will be held at the UCI University Club on Nov 21st (Saturday) from 6:00pm to 9:00pm. Please sign up* for the event, along with your significant other.

[* Chapter Chairs who have already signed up directly with the Organizer, please do NOT sign-up again]

THERE IS NO CHARGE FOR ATTENDING THE DINNER EVENT but due to limited seating capacity, we will accept on a first-come-first-serve basis the first 75 sign-ups. Please sign-up only if you** (and your significant other) will definitely attend the event else let kindly allow others to attend this event (remember, we are 5000 members strong and dinner seating is open to the first 75 sign-ups).

** There is a separate room for kids, with all kind of activities to keep them engaged (including kids dinner) so feel free to bring the young ones along. Adult supervision/sitter service will be present in that room, at no charge to parents!

IEEE ORANGE COUNTY MEMBERS - THIS IS YOUR EVENT!!!

IEEE Orange County Section: e-LYNX Project

Gora Datta
IEEE OC Section Vice-Chair

Nov 12, 2015



Current OC Section: Status

- Section "reach":
 - Current Section Membership : ~6,000
 - ListServ of non-members: 10,000
 - **Total: 16,000** Technologists in audience
 - 8 Active Chapters/Groups/SIGs
 - 7 Chapters/Groups not active
 - IEEE membership is going down about 1.5%/Year; unavoidable (**non-members** should be a strong focus)
- Orange County Technologists:
 - Engineers: 68,000
 - Professional/Scientific/Tech Services: 129,000
- **Large potential for growth**

2 November 12, 2015



Objectives of e-LYNX Project

- Strengthen Chapters:
 - Broader publicity for their events
 - Add 50% to meeting attendance
 - Encourage, incentivize officers
- Reach beyond IEEE:
 - To current 10,000 on Dlist; add 1,000/year
 - Opportunity to grow IEEE membership
 - Focus should be on members and non-members (NOT at Section officers)
- Generate revenue:
 - Plan for \$5,600/year to Section
 - For training, scholarships, programs

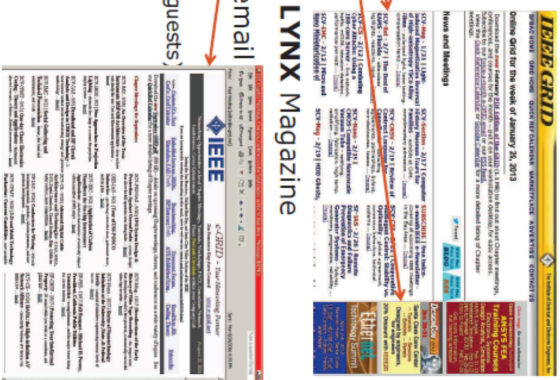
3 November 12, 2015



What is "e-LYNX"?

- A system comprised of:
 - New **e-LYNX** Website
 - Index to meetings
 - Banner ads
- An efficient monthly PDF LYNX Magazine
- Twice a month **e-LYNX** email
 - To e-Notice (for members)
 - To Listserv (non-members, guests)
- Google Calendar, Blog
- Eventually Apps for iOS, Android

4 November 12, 2015



Proposed e-LYNX

- Efficient and beneficial information
 - Few professionals care about our organization alignment, roles and responsibilities, difference between chapters and affinity groups, etc.
 - What 99% care about is actual information
 - **What, when, where, how, why**
- Focus of LYNX system:
 - Space for conference/industry/academia advertisement (priority: paid placement)
 - Space for chapter events (the needs of engineers)
 - Meetings, webinars, workshops, seminars, career development, job posting, classes, trends

5

November 12, 2015



Example: SF Bay Area Council

- Revenue of ~ \$ 75,000/year
- Expenses of ~ \$ 45,000/year
 - Therefore, **\$30k surplus** for its 3 Sections
- While IEEE membership is declining:
 - **e-GRID** IEEE ListServ Dist is **increasing**:
 - < 1,000 (2004), 8,000 (2011), 15,000 (2014)
 - 5% CAGR
 - Adding **3,500 each year** (non-members)
 - From ASME, ACM, unaffiliated engineers
 - Drawn by the **services** that are provided to the profession
- Paul Wesling developed, grew the GRID (10 years)
 - Paul is Region 6 Instructor
 - He will be the OC Section advisor for Nick Massetti

7

November 12, 2015



Mr. IEEE for OC Section

- NOT a volunteering approach
 - Too much work, commitment for a volunteer
- Customer service
 - someone who knows IEEE, is easy to talk to, work with
 - With official Section title ("Communications Director")
 - Ideally would be a retired IEEE member (life member)
 - Have the skills, interest
- Candidate: Nick Massetti
 - Retired IEEE Life Senior Member
 - Organized and ran Nano Chapter for SCV for 10 years
 - Inventor, HDDs, IC technology, sensors, IP, Mfg Tech
 - NSF peer reviewer; advisor to small tech companies
 - Has just retired to Seal Beach; wants to stay involved

8

November 12, 2015



OC Section Commitment

- \$ 2,400 Section expenses for first year
 - \$200/month, for our Communications Director/Editor
 - For gathering chapter/other meeting info, editing/sending e-LYNX twice a month, etc.
 - As Independent Contractor (with IEEE paperwork)
- Expected sale of advertisements
 - Anticipate \$8,000 to \$10,000 (gross)
 - Primarily from conferences coming to SoCal
 - Contractor commission: 20%
 - Net to Section: 80% - Fixed cost (\$2,400/yr)
 - Paul Wesling will solicit ads for 6 months
- He will be the OC Section advisor for Nick Massetti

9

November 12, 2015



What do we want from Section Executive Committee

APPROVED by IEEE OC Section on Nov 12, 2015

- **Motion:**
 - **Approve e-LYNX Project**
 - starting Jan 2016
 - **Engage Nick Massetti** (contract for one year)
 - Total 2016 exposure (Yearly Fixed Cost): \$2,400
 - **Anticipated revenue of \$10,000 gross**
 - After commissions + FC: \$5,600 net to Section
 - **Authorize Nick to construct and begin the e-LYNX system**

9

November 12, 2015



THANK YOU

OTHERS POINTS

- Website/domain will be the property of Section
 - additional expense (max) \$50/month
- Also responsible for existing IEEE OC Section website support (will need to transition this responsibility)
- Will Report to OC Section Chair
- Yearly Contract Review

10

November 12, 2015



11

November 12, 2015

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